

FRIENDS OF THE POOR® WALK

Corporate Teams



The Friends of the Poor® Walk/Run is a unique national fundraising effort organized nationally and locally by the Society of St. Vincent de Paul. It allows community members from all walks of life across the country to participate in a simultaneous, nationwide event to raise national awareness of the challenges faced by the nation's poor and to raise significant funds for use in direct service to the poor. All funds raised locally will be used locally.

Since it began in 2008, the Friends of the Poor Walk has raised over \$27 million to help neighbors in need across the country. This year, with your help, we can do more. We would like to ask your company to join together and create a team for this year's Friends of the Poor® Walk/Run.

The Friends of the Poor® Walk/Run is a fun-filled way that your company can come together in support of the poor.

Benefits to Your Company and Employees

- **Increase Company Pride.** Surveys show that over 90% of employees feel proud if their company supports an important outside cause.
- **Stand Out in Your Community.** Supporting the Friends of the Poor® Walk/Run can help enhance community relations. You can even create your own custom t-shirts for your company to display their enthusiasm and raise your company profile.
- **Employee Satisfaction.** Giving back to the community can help raise employee productivity, morale, job satisfaction and loyalty.

How Can Your Company Get Started?

You can help in three ways. Whether you would like to become a sponsor, create a company team, or encourage individuals to register to walk, you can find all the information you need at www.fopwalk.org.

If you have questions about getting your company involved, please contact your local Walk coordinator, or the National Council of the U.S., Society of St. Vincent de Paul at (314) 576-3993.

National Council of the United States, Society of St. Vincent de Paul

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