



## 14<sup>TH</sup> ANNUAL FRIENDS OF THE POOR® WALK/RUN

A unique national fundraising effort organized locally by Conferences and Councils of the Society of St. Vincent de Paul, the 14th Annual Friends of the Poor® Walk will be held Saturday, September 25, 2021 (walk dates can vary by location). The Walk enables community members to participate in a nationwide event to raise awareness of the challenges faced by neighbors in need and to generate significant funds for use in direct service to those living in need.



### BENEFITS OF HOSTING A WALK

- **Generate funds** for direct service to people living in poverty in your community.
- **Increase awareness** regarding the challenges faced by those in need.
- **Enhance visibility** and reputation of the Society of St. Vincent de Paul.
- **Involve** your parish, neighbors, and friends, family, and community in helping men, women, and children in need in your area.
- **Cultivate** new and existing members and donors.



### WALK INFORMATION

- Since 2008, walkers across the United States have raised over \$26 million through Friends of the Poor® Walk/Run events
- Everything you need to host and promote a Walk is online at [www.fopwalk.org](http://www.fopwalk.org)
- A National Council employee is available to answer questions, provide information, and offer templates/materials, etc.



### NEXT STEPS

Register your walk location, become a walker, or donate today at: [www.fopwalk.org](http://www.fopwalk.org)

**For questions about the Friends of the Poor® Walk/Run,  
please contact Nathan Martin at (314) 576-3993, x218, or at [nmartin@svdpusa.org](mailto:nmartin@svdpusa.org)**